



BOSCH

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Implementation Partner :



Vishwa Yuvak Kendra

CREDILA

(Care for Rural Elders with Dignity despite their Lower Aspirations)

Food | Medicine | Clothing



A Bosch India Social Engagement initiative

Locally Supported by : SAHAYOG, Bhubaneswar, Odisha

Treat our elders with love, compassion and dignity

ABOUT THE PROGRAM :

Before designing the program of first month in Khordha District GO-NGO Coordination Committee Sahayog representatives passed the message that shortly we are going to assist the needy but abandoned by own relatives or the elderly person who is in turmoil due to different situations. Though our beneficiaries are from different areas we planned to give them (six beneficiaries those can come to the place with small travel support). Tamando is actually a Gram Panchayat but the place located in suburb of Bhubaneswar and many people from different parts of Odisha coming to Bhubaneswar for livelihood living in Tamando. Besides three of our beneficiaries are somehow living nearby. We want to involve the District officials, health department, PRI members as well to be well informed so that the last mile people reach to them for their entitlements. Out of all 11 beneficiaries (11th one selected by the request of community and her expenses will borne by the organization) six elderly people selected to come there to collect the assistance provided under CREDILA project. One community person accompanied them to the place in an auto. So, that they can bring back the goods with them. The program started at 11.15 A.M. District Program Officer, SachidanadaPati, Senior Treatment Supervisor, JataniBubu Choudhury, SarpanchJagamohan Pradhan, Neha Sahoo spoke on the program and responding BijayalaxmiRautaray, Secretary of Sahayog, SachidanadaPati assured all possible support for the beneficiaries of the project will be provided by the Khordha District administration. Six elderly people received their assistance and it was assured to them next two months support will reached to their door as per the norm. Same day afternoon on 18th August 2021 support reached to Manda Marndi at her door step. Heavy rain fall not permitted to go outside next day and on 20th August rain also continued. Without further delay once the sky looks brighter in afternoon, four beneficiaries from Tangi Block of Khordha district received support for 1st month successfully.

LOCATION :

District- Khordha

1. Tamando Gram Panchayat Office
Block: Bhubaneswar. (Six beneficiaries got assistance. AdhikariBehera, Sashi Dei from Manpur, Sridhar Moharana from Mundal, PabitramaniNayak from Beruhan (Jatani Block), Benga Mania from Samantarapur, Khordha, JyotiBehera, Tamndo from Bhubaneswar Block)
2. Chunkoli, in Bhubaneswar Block (recipient –Manda Marndi)
3. Sansamantrapur in Tangi Block -HarasBewa
4. Raulhaj, G.P-nirakarpur inTangi Block-MalliSethi
5. Nanapada, G.P-Nirakarpur in Tangi Block-Rama Debi
6. Manjariapatana,Nanapada, G.P-Nirakarpur in Tangi Block-Rabi Bhuyan

CHALLENGES FACED :

We choose Gram Panchayat office for programme but from beginning the room was not suitable and we can't change the location to open place because it was raining. We have to accommodate with trifle issues. But for documentation that was a problem in taking photos. Many people came there and asked there too many poor people we should also think for

them. So, we have to spend some time to politely refuse citing our limitations.

Rain was a problem. There was no place to put all the items on ground for a photo because the ground was too wet in beneficiary house.

One beneficiary who needs medicine immediately nobody in her relatives house taken her to consult doctor because of festival and next day doctor asked to come in another day.

One beneficiary she doesn't have house to stay we have to wait for half an hour to know where she was sleeping.

They don't have any communication medium (phone) and repeated visit or someone has to go in advance to inform them.

WHAT WAS DISTRIBUTED?

Mostly items are need based. Ration for all with soap for bathing, cleaning, hand hygiene and surf. Coconut oil also added to care of their hair which they need much but unable to have many times. Cloth for all and medicines those needs immediately. We are still waiting for one prescription because we have her old prescription and it is not wise to purchase medicine from the prescription. Once she consults doctor we will provide them.

NUMBER OF ITEMS AND BENEFICIARIES:

Ration : (Rice, Wheat, Flatten Rice, Sugar, Tea, Soya Chunk, mustard oil bottle, coconut oil, salt, urad dal, Curry powder, turmeric powder, Mustard, panchaphutan, Mary Gold Biscuit, Lifebuoy soap, sun light soap, surf, Onion and Potato). For all 11 beneficiaries

1. **Adhikari Behera:** Cloth-(Lungi, towel and white ganji) & ration package
2. **Sridhar Moharana:** Cloth-(Lungi, towel and white ganji), Extra received one tray Egg to have more protein. (Weight only 32 Kg) & ration package
3. **Jyoti Behera:** Saree & ration package
4. **Benga Mania:** Saree & Ration package
5. **Pabitramani Nayak:** Saree & Ration package
6. **Sashi Dei:** Saree & Ration package
7. **Manda Marndi:** Saree & Ration package
8. **Rama Debi:** Saree & Ration package
9. **Haras Bewa:** Saree, Ration package and medicines
10. **Malli Sethi:** Saree & Ration package
11. **Rabi Bhuyan:** Cloth-(Lungi, towel and white ganji). & ration package

INDIVIDUAL BENEFICIARY EXPERIENCE:

In general all felt very happy with their clothes and ration packages.

Jyoti Behera : shared she gave birth three children but dependent on crippled daughter. The help is a reward may be soon she gets her old age pension and a house where mother and daughter can live.

Pabitramani Nayak : I don't have a child and husband's relatives pushed me to old age home. For last 4years I have been taking shelter in my brother's house. God will bless you. She showed her RSBY and BKKY state government old health insurance card. She told please help

me I can't bear the bodily pain without medicines.

Sridhar Moharana : Due to weakness even he can't seat in chair. He was panting. Only fold his two hands for the help and asked to help him to get rid from his weakness.

AdhikariBehera : Government is giving me pension and rice. But the respect Sahayog gave me I will remember them forever.

Benga Mania : I don't have anybody daughter. I can't understand many things. I am too happy to receive the kind support. How can't we felt the happiness?

Manda Marndi : 'Costly rice' touching the rice bag she told (she only have PDS rice). We felt she can't make roti. So, we gave her more rice and only on Kg. wheat. She looked happily and told tomorrow after taking bath I will wear the new saree. Her shy smile was priceless.

Haras Bewa : She cries and sobs for a long time. She was remembering her second son in whose treatment Sahayog extended support. God will help you. You are helping the helpless people like us.

Malli Sethi : I want to keep the saree. I will wear later. So many things you have given to me. I am a widow person please help me to get a house (IAY).

Rama Debi : Nani, you are coming for me in rain. She was too happy. Thanks a lot. (They usually called the upper caste people or those from higher of status nani in respect and their old habit we can't change).

Rabi Bhuyan : So, many things. Asked his (mental disorder) wife to remove the kerosene stove for a while and pay attention. His broken left hand was tie up with neck. He cried a lot looking the generosity. He requested for some satt. (In ration from next time we will add).His wife can't fry properly the wheat flour to eat with red tea. He folded hand in gratitude and we refused to accept that with folded hand we are giving support and too junior to him in age and experience.

Sashi Dei : I can't buy wheat for my diabetic daughter and no more I will go to shop exchange rice for wheat. I will wear the saree but later on give to my daughter. She needs too and I can't afford.





Sahayog launches project for abandoned elderly

BHUBANESWAR: City-based voluntary organisation Sahayog launched project CREDILA (Care for Rural Elders with Dignity Despite their lower aspiration) at Tamando Gram Panchayat office with its secretary Bijayalaxmi Rautaray giving the welcome address and sharing the objectives. Though the Government has taken a number of steps for the welfare of elderly people yet many senior citizens are suffering emotionally, financially



and almost abandoned by own family members. This year fortunately Vishwa Yuvak Kendra, New Delhi agreed to support a limited number of elderly people those are in utmost need of care and assistance. Fortunately,

the organisation has been able to identify some elderly people from different blocks of Khordha district, she said. Khordha district programme officer Sachidananda Pati said the voluntary organisation is doing a wonderful job identifying and helping the poor and vulnerable elderly citizen in need. The Khordha district administration will provide all sorts of supports whatever necessary to help the elderly people, he assured.

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